

A photograph of Alliana Lili Yang, a young woman with dark hair pulled back, smiling and performing on stage. She is wearing a white, long-sleeved dress with intricate beaded detailing. A microphone on a stand is positioned in front of her. The background is a warm, brown-toned wall.

Alliana Lili Yang
2026 Season
Sponsorship Deck

Supporting the Next Generation of Classical Voice

Season Sponsorship of Alliana Lili Yang offers patrons a meaningful opportunity to invest in artistic excellence, youth leadership, and cultural impact. Through performance, education, and community engagement, this season celebrates music as a force for beauty, connection, and inspiration.

WHY SPONSOR THE SEASON

Season sponsors play a vital role in sustaining high-level performances, educational outreach, and community access to the arts.

Your support enables rehearsals, collaborations, venue partnerships, and youth initiatives while ensuring that classical music continues to reach diverse audiences.

Sponsors receive elevated recognition, exclusive access, and meaningful alignment with a rising classical artist whose work bridges tradition and future innovation.



“Music as a force for beauty, connection, and inspiration”

SPONSORSHIP OVERVIEW

Tier	Contribution Range	Recognition Level
Bel Canto Circle	\$250 - \$499	Season Supporter
Legato Circle	\$500 - \$999	Sustaining Sponsor
Coloratura Circle	\$1,000 - \$1,499	Featured Sponsor
Prima Voce Circle	\$1,500+	Lead Sponsor

Bel Canto Circle

\$250 - \$499

Bel Canto Circle sponsors support the foundation of vocal artistry and help ensure the accessibility and continuity of the season's performances.

Recognition & Benefits

- Logo/name listed in all season programs and official website
- Verbal acknowledgment at select performances
- Two (2) VIP tickets to one featured concert
- Recognition in select post-event communications



Legato Circle

\$500 - \$999

Legato Circle sponsors sustain artistic flow throughout the season, supporting rehearsals, collaborators, and educational outreach.

Recognition & Benefits

- Prominent logo/name and up to 150-word description placement in all season programs and website
- Four (4) VIP tickets per season
- Invitation to a private pre-concert rehearsal
- Recognition in digital and email communications



Coloratura Circle

\$1,000 - \$1,499

Coloratura Circle sponsors elevate the season with brilliance and virtuosity, enabling expanded repertoire, guest artists, and special projects.

Recognition & Benefits

- Prominent logo/name and up to 150-word description featured across all season materials and website
- Six (6) VIP tickets per season with preferred seating
- Invitations to exclusive sponsor receptions
- **Naming dedication for a featured aria, concert segment, outreach program, or educational initiative (as appropriate)**



Prima Voce Circle

\$1,500 +

Prima Voce Circle sponsors are visionary patrons whose leadership shapes the artistic and educational mission of the entire season.

Recognition & Benefits

- top-tier recognition across all platforms and materials
- Eight (8) VIP tickets per season with premiere seating
- Private receptions and personalized engagement with the artist
- Customized acknowledgments and dedications
- **Season-level naming opportunities**, such as:
 - “The Alliana Lili Yang Season, presented by [Sponsor Name]”
 - “Prima Voce Artist Sponsor”
 - “Youth & Education Program Sponsor”



NAMING OPPORTUNITIES

Available for **Coloratura** and **Prima Voce** sponsors:

Featured Concert

Naming recognition for a signature performance

Program Dedication

Dedicate repertoire or special projects

Youth Education

Support educational outreach initiatives

Venue Recognition

Venue or hall-specific naming

Legacy Sponsorship

Multi-year Prima Voce designation

CORPORATE VS. INDIVIDUAL SPONSORS

Corporate sponsors receive:

- Logo placement (where appropriate)
- Brand acknowledgment in select marketing materials
- Client engagement
- Community engagement and visibility

Individual sponsors receive:

- Personalized recognition
- Legacy impact and acknowledgments
- Artist-centered access and experiences
- Cultural stewardship

All sponsorships are customizable



www.AllianaLiliYang.com

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By becoming a Season Sponsor, you join a circle of patrons committed to artistic excellence, education, and cultural legacy. We invite you to partner with Alliana Lili Yang in shaping a season that inspires audiences today and nurtures the future of classical music.

Thank you for supporting the arts.