

Living Sound™

Creating Moments of Discovery Through Music

An Immersive Cultural Programming Initiative for Museums, Gardens & Cultural Institutions

Living Sound™ is an immersive cultural programming initiative that integrates live music into museums, galleries, botanical gardens, historic estates, science centers, aquariums, and other cultural institutions. Through thoughtfully curated performances, the initiative enriches exhibitions and public programs, encourages curiosity, and fosters meaningful audience engagement.

Every **Living Sound™** presentation is uniquely designed for its environment. Programs are developed in collaboration with each institution to complement its architecture, exhibitions, collections, educational mission, and public programming. Performances may take place in dedicated performance spaces, galleries, gardens, courtyards, sculpture parks, or other carefully selected locations that support both the guest experience and the institution's operational needs.

Music becomes another exhibit to discover - one that is heard, experienced, and remembered.

Guiding Principles

Site-Specific Programming

Each performance is thoughtfully curated to reflect the unique character, mission, and atmosphere of the host institution. Programs are designed to integrate naturally into the surrounding environment while enhancing the guest experience.

Interdisciplinary Collaboration

Music serves as a bridge between artistic and educational disciplines, creating meaningful connections with visual art, science, history, nature, floral design, architecture, and cultural storytelling.

Flexible Presentation

Programming is adaptable to a wide variety of venues and events. Performances may feature live collaborative piano, violin, chamber ensembles, or professionally produced recorded accompaniment, allowing each presentation to meet the needs of the space while maintaining an elegant and unobtrusive presence.

Meaningful Engagement

Every performance invites guests to pause, observe, listen, and experience their surroundings through multiple senses. These moments of discovery encourage curiosity, reflection, conversation, and lasting memories.

Programming Themes

Each **Living Sound™** presentation is developed collaboratively and may be inspired by:

- Museum exhibitions
 - Nature and conservation
 - Gardens and seasonal blooms
 - Oceans and marine life
 - Historic architecture
 - Cultural heritage
 - Community celebrations
 - Educational initiatives
 - Temporary exhibitions
 - Evening programs and fundraising galas
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Founding Artist

Alliana Lili Yang is the founding artist of **Living Sound™**. An internationally recognized young coloratura soprano, actor, and arts ambassador, she has presented performances at museums, galleries, historic estates, and internationally renowned concert venues, including Stern Auditorium at Carnegie Hall, the Walt Disney Concert Hall, and the Vatican.

Known for her rare crystalline tone, expressive artistry, and graceful stage presence, Alliana believes music has the power to inspire curiosity, deepen emotional connections, and create memorable cultural experiences. Her performances reflect a commitment to artistic excellence, education, and community engagement, bringing audiences of all ages together through the universal language of music.

A Collaborative Vision

Living Sound™ is designed to evolve alongside the institutions it serves. Every presentation is developed in partnership with curators, educators, event producers, and museum leadership to create programming that complements exhibitions, enriches the guest experience, and reflects the unique identity of each venue.

From intimate gallery performances to seasonal festivals, educational initiatives, and special events, **Living Sound™** offers a flexible artistic framework that invites audiences to experience museums and cultural spaces through a new lens. By integrating live music into the fabric of each institution, the initiative creates moments of discovery that inspire curiosity, celebrate creativity, and strengthen connections between people, place, and purpose.

Artist Press Kit

A complete electronic press kit, including biography, performance highlights, media coverage, professional photographs, videos, repertoire, and contact information, is available at:

<https://www.allianaliliyang.com/epk>

Contact

For programming inquiries or to discuss collaboration opportunities, please contact:

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